

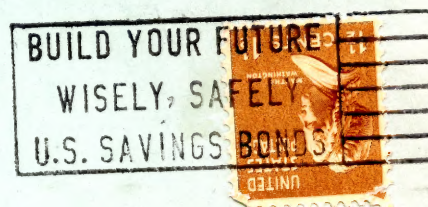
KALW
F.M.

44.5 MEGACYCLES
ON YOUR FM BAND

RADIO VOICE OF THE
SAN FRANCISCO
UNIFIED SCHOOL DISTRICT

KALW

22ND-BARTLETT ST.
SAN FRANCISCO 10 CAL.



*W.D.C.W.
University of Illinois
Urbana, Ill.*

RADIO LOG

February 2-27, 1948

ITEMS OF SPECIAL INTEREST

Western Radio Conference
March 20-21, 1948

The initial WESTERN RADIO CONFERENCE will be held in San Francisco, Saturday March 20th and Sunday March 21st, 1948. "Radio in Education" and "Public Interest Broadcasting" are the key topics of the conference.

Networks, local stations, colleges, listening groups, state audio visual personnel, local schools and others are cooperating to make this initial yearly conference a dynamic success.

All teachers are invited to attend sessions of the Conference. A complete program, indicating time and place the conference will be held will be published in the March KALW program listing, the Superintendents Bulletin, local papers and special advertisements.

Plan to attend the,

WESTERN RADIO CONFERENCE
March 20-21, 1948

Educational Radio Program Listings

This issue of the KALW log features the first KALW listings of all educational radio programs by commercial AM radio stations in San Francisco.

Programs listed are as received from the stations indicated. No guarantee of time or change of schedule can be made. No recommendations are made at this time as to the relative educational value of any program listed. FM commercial programs are not listed because of the lack of receivers in schools that will receive such programs on the 80-108 MC FM band.

Teachers are invited to confer with their representatives of the Radio Council or with KALW with suggestions for additions or deletions from this listing.

IN-SERVICE TRAINING COURSE

RADIO EDUCATION

The following courses have been arranged on a cooperative basis by the San Francisco State College and the San Francisco Unified School District.

COURSES WHICH CARRY COLLEGE CREDIT OR IN-SERVICE TRAINING CREDIT

The following courses: Art 374A, Art 376, Art 304, Art 375, Art 390, Music 302A, B, C, and D, Radio Education 304, have been recognized by San Francisco State College and may be taken for college credit by paying the regular fee of \$3.00 per unit. The same courses may be taken for in-service training credit without paying any fee. Persons taking the work for in-service training credit will be expected to fulfill the same requirements set up for college credits.

ED 304. RADIO EDUCATION: KALW Studio, Samuel Gompers Trades School, 4:15, 6:15 p.m., starting Monday, February 16. (Mondays and Wednesdays). Instructor, K. L. Drago. This course was designed to provide teachers with experience in the utilization of radio as a learning aid in the classroom. Attention will be given to the selection of broadcast material in its relation to the curriculum, evaluation of broadcast, and demonstration of classroom techniques. 2 Semester units. Class limited to 40.

COMMERCIAL RADIO STATION EDUCATIONAL PROGRAM LISTING

San Francisco, California

For February 1948 (Schedules as received from stations)

M O N D A Y

<u>Station</u>	<u>Time</u>	<u>Program</u>	<u>Also Aired</u>
KNBC	10:00 - 10:15 AM	Examiner Schoolcast	W - F
KQW	1:00 - 1:30 PM	Liberty Road	
KFRC	4:30 - 5:00 PM	Adventure Parade	M - F
KSAN	5:00 - 5:30 PM	Childrens Corner	M - F
KGO	6:00 - 6:15 PM	Headline Edition	M - F
KNBC	8:30 - 9:00 PM	Cavalcade of America	
KNBC	9:00 - 9:30 PM	Telephone hour	

T U E S D A Y

<u>Station</u>	<u>Time</u>	<u>Program</u>	<u>Also Aired</u>
KNBC	10:00 - 10:15 AM	Signposts for young scientists	
KNBC	10:15 - 10:30 AM	Memories of a Pioneer	
KQW	1:00 - 1:30 PM	Tales of Adventure	
KFRC	4:30 - 5:00 PM	Adventure Parade	M - F
KSAN	5:00 - 5:30 PM	Childrens Corner	M - F
KGO	6:00 - 6:15 PM	Headline Edition	M - F
KGO	6:30 - 7:30 PM	Boston Symphony	
KQW	6:30 - 7:15 PM	Studio One	
KFRC	7:00 - 7:30 PM	American Forum of the Air	
KGO	7:30 - 7:45 PM	Report to the People	
KQW	7:30 - 8:00 PM	C.B.S. was there	
KGO	7:45 - 8:00 PM	People in the news	
KGO	8:00 - 8:15 PM	Youth asks the Gov't:	
KGO	8:30 - 9:30 PM	America's Town Meeting	

W E D N E S D A Y

<u>Station</u>	<u>Time</u>	<u>Program</u>	<u>Also Aired</u>
KYA	9:45 - 10:00 AM	Teen Topics	
KNBC	10:00 - 10:15 AM	The Examiner Schoolcast	
KQW	1:00 - 1:30 PM	March of Science	
KFRC	4:30 - 5:00 PM	Adventure Parade	M - F

W E D N E S D A Y (Con't)

<u>Station</u>	<u>Time</u>	<u>Program</u>	<u>Also Aired</u>
KSAN	5:00 - 5:30 PM	Childrens Corner	M - F
KGO	6:00 - 6:15 PM	Headline Edition	M - F
KGO	6:30 - 7:00 PM	Vox Pop	_____
KFRC	7:15 - 7:30 PM	California Melodies	_____

T H U R S D A Y
- - - - -

<u>Station</u>	<u>Time</u>	<u>Program</u>	<u>Also Aired</u>
KNBC	10:00 - 10:30 AM	Standard School Broadcast	_____
KQW	1:00 - 1:30 PM	Gateways to Music	_____
KFRC	4:30 - 5:00 PM	Adventure Parade	M - F
KSAN	5:00 - 5:30 PM	Childrens Corner	M - F
KGO	6:00 - 6:15 PM	Headline Edition	M - F
KFRC	6:30 - 7:00 PM	R.F.D. America	_____
KFRC	7:00 - 7:30 PM	Family Theatre	_____

F R I D A Y
- - - - -

<u>Station</u>	<u>Time</u>	<u>Program</u>	<u>Also Aired</u>
KNBC	10:00 - 10:15 AM	Examiner Schoolcast	M - W - F
KQW	1:00 - 1:30 PM	Opinion Please	_____
KFRC	4:30 - 5:00 PM	Adventure Parade	M - F
KSAN	5:00 - 5:30 PM	Childrens Corner	M - F
KGO	6:00 - 6:15 PM	Headline Edition	M - F
KFRC	6:30 - 7:00 PM	Information Please	_____
KFRC	7:00 - 7:30 PM	Meet the Press	_____
KNBC	7:00 - 7:30 PM	World Affairs are your Affairs	_____

S A T U R D A Y
- - - - -

<u>Station</u>	<u>Time</u>	<u>Program</u>	<u>Also Aired</u>
KGO	8:30 - 9:00 AM	Land of the Lost	_____
KQW	8:30 - 9:00 AM	Adventurer's Club	_____
KYA	9:45 - 10:00 AM	Boy Scouts	_____

S A T U R D A Y (Con't)

<u>Station</u>	<u>Time</u>	<u>Program</u>	<u>Also Aired</u>
KGO	10:00 - 10:30 AM	American Farmer	_____
KGO	10:30 - 11:00 AM	Junior Junction	_____
KGO	11:00 - 2:00 PM	Metropolitan Opera	_____
KGO	3:15 - 3:30 PM	This Atomic Age	_____
KNBC	3:30 - 4:30 PM	N.B.C. Symphony	_____
KQW	3:30 - 4:00 PM	Youth Looks to the Future	_____
KGO	5:00 - 5:30 PM	Our Town Speaks	_____
KYA	6:45 - 7:00 PM	Poetry and Prizes	_____
KFRC	7:30 - 8:00 PM	Reviewing Stand	_____
KQW	7:45 - 8:00 PM	Juvenile Report	_____

S U N D A Y

<u>Station</u>	<u>Time</u>	<u>Program</u>	<u>Also Aired</u>
KQW	9:30 - 10:00 AM	Invitation to Learning	_____
KGO	9:30 - 10:00 AM	World Security Workshop	_____
KQW	10:00 - 10:30 AM	Peoples Platform	_____
KNBC	10:15 - 10:30 AM	Chicago Roundtable	_____
KNBC	10:30 - 11:00 AM	This is your home	_____
KQW	11:00 - 11:15 AM	Hour of St. Francis	_____
KQW	11:15 - 11:30 AM	University Explorer	_____
KGO	12:00 - 12:15 PM	Lassie	_____
KQW	12:00 - 1:15 PM	C.B.S. Symphony	_____
KGO	12:30 - 1:00 PM	This Week around the World	_____
KFRC	12:30 - 1:00 PM	Juvenile Jury	_____
KGO	1:30 - 2:00 PM	Metropolitan Auditions	_____
KGO	3:00 - 3:30 PM	California Caravan	_____
KFRC	4:30 - 5:00 PM	California Tales	_____
KGO	4:30 - 5:00 PM	Mr. President	_____
KFRC	5:00 - 5:30 PM	Mediation Board	_____
KYA	6:10 - 6:30 PM	Let's look at the Map	_____
KFRC	7:30 - 8:00 PM	Quiz of Two Cities	_____
KGO	7:45 - 8:00 PM	Don't You Believe It	_____
KFRC	8:00 - 8:30 PM	Twenty Questions	_____
KNBC	8:30 - 9:30 PM	Standard Hour	_____

KALW PROGRAM LISTING

For February 1948

(Programs will not be heard on holidays)

February 12th and February 22nd, 1948)

M O N D A Y

8:20	News from world of science	1:00	San Francisco Today
8:40	Music in the Air	1:20	Bill Scott, Ranger
9:00	National Geographic News	1:40	F.M. Music Time
9:20	Let's tell a story	2:00	World Masterpieces
9:40	Music for children	2:20	Play It Safe
10:00	Time Calling		
10:20	Bits from Hits	7:00	Dinner Music
10:40	Sports Digest	7:20	Modern Tunes
11:00	American Music	7:40	Rhythmic Capers
11:20	Ranch and Home	8:00	Hi Tune Time
11:40	Spelling Bee	8:20	Memory Lane
12:00	Workshop	8:40	Melodic Gems
12:20	Hi Tune Time		
12:40	Platter Story		

T U E S D A Y

8:20	News from world of science	1:00	San Francisco Today
8:40	Music in the Air	1:20	Great Books
9:00	National Geographic News	1:40	Operetta Gems
9:20	Story Time	2:00	World Masterpieces
9:40	Uncle Sam Speaks	2:20	This is San Francisco
10:00	Time Calling		
10:20	Bits from Hits	7:00	Dinner Music
10:40	Sports Digest	7:20	Modern Tunes
11:00	American Music	7:40	F.M. Music Time
11:20	Ranch and Home	8:00	Hi Tune Time
11:40	Spelling Bee	8:20	Sports Digest
12:00	Ships of War	8:40	Melodic Gems
12:20	Hi Tune Time		
12:40	Platter Story		

W E D N E S D A Y

8:20	News from world of science	9:40	Teen Topics KYA-KALW
8:40	Music in the Air	10:00	Time Calling
9:00	National Geographic News	10:20	Bits from Hits
9:20	Let's tell a story	10:40	Sports Digest

W E D N E S D A Y

11:00	American Music	2:00	World Masterpieces
11:20	Ranch and Home	2:20	Play It Safe
11:40	Spelling Bee		
12:00	Here's How It Happened	7:00	Dinner Music
12:20	Hi Tune Time	7:20	Modern Tunes
12:40	Platter Story	7:40	Rhythmic Capers
1:00	San Francisco Today	8:00	Hi Tune Time
1:20	This is My Story	8:20	Sports Digest
1:40	Classics and Composers	8:40	Tune Timers

T H U R S D A Y

8:20	News from world of science	1:00	San Francisco Today
8:40	Music in the Air	1:20	Great Books
9:00	National Geographic News	1:40	Excursions in Science
9:20	Story Time	2:00	Operetta Gems
9:40	Uncle Sam Speaks	2:20	Musical Americana
10:00	Time Calling		
10:20	Bits from Hits	7:00	Dinner Music
10:40	Sports Digest	7:20	Modern Tunes
11:00	American Music	7:40	F. M. Music Time
11:20	Ranch and Home	8:00	Hi Tune Time
11:40	Spelling Bee	8:20	Memory Lane
12:00	Workshop	8:40	Melodic Gems
12:20	Hi Tune Time		
12:40	Platter Story		

F R I D A Y

8:20	News from world of science	11:20	Ranch and Home
8:40	Music in the Air	11:40	Spelling Bee
9:00	National Geographic News	12:00	This is Puerto Rico
9:20	Let's tell a Story	12:20	Hi Tune Time
9:40	Music for Children	12:40	Platter Story
10:00	Time Calling	1:00	San Francisco Today
10:20	Bits from Hits	1:20	S.F. Business in Action
10:40	Sports Digest	1:40	From The Podium
11:00	American Music	2:00	World Masterpieces
	2:20		Vets Briefs

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